



# Planar LookThru L0552

## Transparent OLED Display

The Planar® LookThru® OLED Display (LO552) is a 55-inch transparent display that showcases dynamic information on a transparent surface glass without the need for a back light or enclosure. The electronics box on the Planar LookThru LO552 is set at a 90-degree angle to the display glass. The display can be used in both portrait and landscape modes, can be table-mounted, ceiling-mounted or tiled to create large, eye-catching video wall arrays. The Planar LookThru LO552 features Planar® ERO-OLED™ (Extended Ruggedness and Optics™) technology featuring Corning® Gorilla® Glass for enhanced durability and optics.



SPECIFICATION	DETAIL
Product Name	LO552
Planar Part Number	998-1483-01
Viewable Size	55" diagonal
Display Active Area	47.6" (W) x 26.8" (H) (1209.6 mm x 680.4mm)
Display Inactive Area (Left/Right/Top/Bottom)	0.3" / 0.3" / 0.3" / 3.8" (6.9 mm / 6.9 mm / 6.9 mm / 95.5 mm)
Aspect Ratio	16:9
Display Resolution	1920 x 1080, full HD
Display Type	Active Matrix Organic Light-Emitting Diode (AMOLED)
Surface Treatment	ERO (Extended Ruggedness and Optics) using Corning® Gorilla Glass®
Full Screen White Brightness	150 cd/m <sup>2</sup> (typ.)
Peak White Brightness	400 cd/m <sup>2</sup> (typ.)
Brightness, Uniformity	20%
Transmissivity	38%

<b>Orientation</b>	Landscape, Portrait, Inverted (Ceiling Mount), Tabletop, Tiled
<b>Viewing Angle (typ)</b>	178° H,V
<b>Contrast Ratio (typ)</b>	>100k:1
<b>Response Time (typ)</b>	<1 ms
<b>Palette</b>	1.073 billion colors (10-bit)
<b>Color Gamut</b>	120% of NTSC
<b>Pixels per inch (PPI)</b>	40
<b>Pixel Pitch</b>	0.63 mm
<b>Frame Rate</b>	120Hz
<b>Video Inputs</b>	HDMI® x4, DisplayPort x1
<b>External Connections</b>	LAN RJ45, RS232, IR, Keypad, AC Power In, USB-A, USB-B
<b>Audio Output</b>	PC Line Out, S/PDIF
<b>Dimensions (W x H x D)</b>	48.2" x 31.4" x 11.8" (1223.4 mm x 796.5 mm x 300.8 mm)
<b>Weight</b>	70.0 lbs (31.8 kg)
<b>Power Requirements</b>	100 to 240VAC
<b>Power Consumption (typ)</b>	97W (<1W standby)
<b>Power Consumption (max)</b>	300W
<b>Product Approvals</b>	NRTL Listed, FCC-Class A, CE Class A, WEEE, RCM, PSE, EN60950 and CISPER22/2010, RoHS
<b>Mount</b>	No
<b>Control and Monitoring</b>	IR, RS-232, LAN, Keypad
<b>Operating Temperature</b>	0° to 40°C
<b>Humidity</b>	20-95% RH non-condensing
<b>Options / Features</b>	Fanless, TAA-Compliant, optional tray. Tiling/Video Wall configurations possible through optional external processor. Standard mount.
<b>Warranty</b>	1 year
<b>Recommended Usage</b>	Up to 18 hours per day
<b>UPC</b>	8 10689 00708 1
<b>HDMI®</b>	Planar utilizes HDMI® standards in this product. The terms

HDMI, HDMI High-Definition Multimedia Interface, HDMI Trade dress and the HDMI Logos are trademarks or registered trademarks of HDMI Licensing Administrator, Inc.

For more information, please visit [www.planar.com](http://www.planar.com)

*Specifications are subject to change without notice.*

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